

DANIELA ROJO.



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PROFESSIONAL SUMMARY

Innovative and ambitious Film Director with over 10 years of experience specializing in production, narrative storytelling, script writing, and post-production. Skilled in managing production logistics, coordinating crews, scheduling, and ensuring seamless communication across departments, all while possessing a passion for meaningful, socially conscious content.

SOFTWARE KNOWLEDGE



SKILLS

- Adobe Creative Suite
- Digital Media Content Creation
- Highly collaborative
- Production Direction
- Pre-Production Planning
- Post-Production Editing and Color Correction
- Social Media Platforms such as YouTube, Facebook, Twitter, Instagram, Snapchat, etc.

EDUCATION

George Brown College
Toronto, ON • 2020- 2022

OCD: Video Design And Production

Exposed to elements of both video design and video production as well as the necessary video editing and post-

WORK EXPERIENCE

TVO - Digital Media Producer

Toronto, ON • 01/2022 - 06/2025

- Research, propose, develop, write, edit and collaborate on film content in a variety of formats
- Create, select and edit instructional materials including videos, online activities and audio/video script
- Coordinate within own departmental and divisional contributors to ensure seamless execution of cross-department, multi-platform content
- Direct crew in studio or in the field, when required

Never Sleep - Driver & Set Production Assistant

Toronto, ON • 05/2025 - 05/2025

- Setting up and maintaining the set each day
- Running errands for crew with production vehicle
- Managing lockups
- Assisting grip and electric department with loads

Under The Same Roof- Writer, Director and Editor

Brampton, ON • 03/2023 - 06/2023

- Directed, wrote, produced and edited an emotionally intense narrative queer drama short film, which focused on the ambiguity of intense female friendships and offers much needed representation and insight on the lesbian BIPOC community

production skills to create video for entertainment, marketing, advertising, education and social network strategies.

ACCOMPLISHMENTS

- **OFFICIAL SELECTION** at the Toronto International Women Film Festival (2022) for short film "Naked"
- **SEMI FINALIST** at the Paris Women Festival (2022) for short film "Naked"
- **OFFICIAL SELECTION** at the Cannes International Cinema Festival (2022) for short film "Naked"
- **AWARD WINNER** at the Sin City Festival (2022) for short film "Naked"
- **AWARD WINNER "BEST FIRST TIME DIRECTOR"** at the Markham International Film Festival (2023) for short film "Naked"
- **OFFICIAL SELECTION** at the Toronto Short Film Festival (2024) for short film "Under the Same Roof"
- **OFFICIAL SELECTION** at the CarribeanTales International Film Festival (2024) for short film "Under the Same Roof"
- **NOMINEE "BEST LGBTQ"** at the Toronto International Women Film Festival (2024) for short film "Under the Same Roof"

- Shot, edited, and trimmed scenes to ensure ideal pacing and coordinated with actors and actresses to capture emotional performances
- Granted sponsorships from rental houses such as Ontario Camera and William F. White International Inc.

Black Women Film Canada - 1st Assistant Director

Toronto, ON • 02/2023

- Worked in close collaboration with the director and producers on the set of "Delito", a dance visual music video
- Created call-sheets, one-liners, and breakdown sheets to ensure a smooth and time-efficient production process
- Ensured compliance with regulations and internal policies, and monitored the achievement of objectives

Laughing Cat Productions- Set Production Assistant

Toronto, ON • 01/2023 - 01/2023

- aided in cleaning and maintaining the set
- acted as liaison between actors and production department
- organized and set up craft table and dispersing food and beverages
- distributing and managing walkies

Strawberry Sunrise - Art Production Assistant

Toronto, ON • 11/2024 - 11/2024

- aided in dressing the set for shooting
- managing props and ensure they are in working order when needed
- preparing prop food

Naked- Writer, Director and Colorist

Toronto, ON • 10/2021 - 03/2022

- Directed, wrote, and color-graded a narrative coming-of-age comedy drama short film, "Naked", which focused on the exploration of a teenage girl's womanhood and bodily anonymity while tackling serious topics of sexual consent and hyper sexualization of young women
- Received recognition and awards from highly acclaimed festivals

- Oversaw post-production activities, including sequencing, sound production, color correction, and editing in Final Cut Pro X

Socially Active Media Inc - Videographer/ Editor

Markham, ON • 10/2019 - 07/2021

- Participate in content creation
- Film and edit videos for social media content and training
- Used a variety of gear to fill project needs, including teleprompters, lav mics, soft box lighting, green screens, and Steadicams
- Set up for shots according to production schedules, weather and lighting conditions and available equipment.